# Art Director | Creative Strategist and Researcher

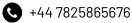
# ABOUT ME

Passionate Art Director with 5+ years of experience as Creative Director & Creative Strategist and Researcher. Knowledgeable and keen graduate from University of the Arts London with solid theoretical understanding and range of practical experiences.

# CONTACT

piyushpatil4@gmail.com

🌐 www.piyushpatil.art



O London / Mumbai

# AREAS OF EXPERTISE

- Creative Research and Strategy
- Art Direction
- Project Management
- Graphic Design
- Publishing Design

# TOP SKILLS

- Creative & Critical Thinking
- In-depth Research
- Pragmatic Problem Solving
- Flexibility & Adaptability
- Teamwork and Team Managment
- Organisation Skills
- Planning and Time Management
- Attention to detail

# EDUCATION

#### Masters of Arts in Design for Art Direction University of the Arts London, United Kingdom (Sept 2021-Dec 2022)

# Bachelors of Arts in Journalism and Mass Communication

MIT-ADT University, India. (Aug 2017-Sept 2020)

Specialisation in Advertisement and Public Relation

# WORK EXPERIENCE

Art Director and Graphic Designer Freelance, United Kingdom / India May 2018 - Present (5+ Years)

Tasks/Responsibilities -

- Multidisciplinary Art Direction
- Speculative Design, Strategy & Research
- Graphic Designing and Content writing
- Project and Finance Management

## Film Art Director and Production Designer

Freelance Projects, India Jan 2018 - Jan 2021(2+ years)

#### Tasks/Responsibilities -

- Film research
- Set Designing, locations, Lighting and setups
- Props and costume Design
- Storyboarding

## Filmography

- 1. Fooled Identity Short film (Art Director, Film research & Prop master)
- 2. Lost Short film (Assistant Director and Production designer)
- **3.** Tale of two Punekars Pocket film (Executive Producer and Production designer)
- 4. Pralaadh Short Film (Art Director and Production Designer)
- 5. To Alter an Image Short Film (Script Writer and Prop master)
- 6. BatX Ad Film (Script writer and Art director)
- 7. Kathin Kathin Kiti Short Film (Art Director/ Production Designer)

## **Creative Director**

Ark Events and Promotions, India Sept 2019 - June 2020 (8 months) Events and digital promotion brand

Tasks/Responsibilities -

- Creative Direction for branding and Identity
- Graphic Designing and Illustrations for Branding and Promotions
- Event Planning; Set/structure Designing for events

#### WORK EXPERIENCE

#### Intern Photographer MBIC, India Jan 2018-June 2018 (6 Months) Image consultancy company and magazine

Tasks/Responsibilities -

- Fashion Photoshoots and photo editing

# Project Manger, Social Media Strategist and Photographer

PFA (Platform for Artists), India Nov 2016-Nov 2017 (1 Year) Platform For Artists is a collaborative and multidisciplinary platform that provides one stop solution for all artistic services. Worked on projects like - PFA Art All Night, PFA Art Getaway, PFA Exhibition, PFA workshops, PFA Open Mic events, PFA Unlearn, PFA Unseen, PFA Unread, PFA Unheard

#### Tasks/Responsibilities -

- Photography and Artist Collaborations
- Social Media Campaigns & Strategy
- Event planning for Art getaways and Open Mics

- Project management for Experiential Art Shows and Art Instalments

#### CERTIFICATES

- Google garage Google Ads Display Verification
- Google garage Google Ads Measurement Certification
- Google garage Google Ads Video Verification
- Google garage Shopping Ads Verification
- BBC Interactive talk on Technology and Al Certificate of Participation
- Domestika Art Direction for Creative Visual Branding
- Coursera Introduction of Philosophy

#### SOCIAL MEDIA

https://www.linkedin.com/in/piyush-patil4/

https://www.instagram.com/peeeeyuush/

#### **VOLUNTEERING WORK**

- 1. Ankahi (2019) Event management and organisation for LGBTQ+ community on social Justice
- 2. KMM Keep Moving Moment (2017) Teaching personality development workshops for 15-17 year old school students (3 months)
- 3. Roar (2016 2018) Organisation and management of public speaking events (2 Years)
- 4. **Project Khoj (2016)** Social Work project and skill workshop at an underprivileged school (2 Months)
- 5. Zero to Hero Event (2016) Fundraising event for public schools (1 month)

#### **TECHNICAL SKILLS**

- **Photoshop** (Professional level)
- Photography (Professional level)
- Indesign (Professional level)
- **Print Design** (Professional level)
- Illustrator (Intermediate level)
- Book Printing and Binding (Beginner level)
- UX-UI Design (Intermediate level)
- **Final Cut Pro** (Intermediate level)
- Sketching (Intermediate level)
- Graphic Designing (Intermediate level)
- Carpentry (Beginner level)
- Laser cutting and engraving (Beginner level)
- Lighting Design and rigging (Beginner level)

## LANGUAGE PROFICIENCY

<b>English</b> Professional Working Proficiency	•••••
<b>French</b> Elementary Proficiency	●0000
<b>Spanish</b> Elementary Proficiency	•0000
<b>Marathi</b> Native Proficiency	•••••
<b>Hindi</b> Native Bilingual Proficiency	<b>●●●●</b> 0